

COMMUNICATION IN MINISTRY: Jan. 28, 2020

Communication according to Jesus

Statement of Purpose: To examine the “Jesus Method” of communication as a way to deepen our understanding of communication as a pathway to conversion of others and ourselves.

Review (briefly): Fundamentals of communication
“What’s behind the curtain”

Conversion and Communication

- The process of conversion – how it happens

Understanding Jesus the Communicator

1. He knew His purpose and His message was consistent
 - to show us the Father
 - to tell of a kingdom beyond
 - to challenge the status quo of religion/government
2. How did he do it? His method – befriending and relationships
 - addressed felt needs (Matt. 14: 13-21 The Feeding of the 5000))
 - used imagery, aphorisms and parables
 - ✓ Aphorism: Matt. 13:30 The first shall be last.....
 - ✓ Imagery: Matt. 13:31-32 The Mustard Seed.
 - ✓ Parables Luke 8: 5-14 A Sower went out to sow his seed...
 - engaged as many senses as possible

Principles of communication according to Jesus

1. Communicate a/the truth
2. Tell stories to the masses. Explain/break open with the small group (the disciples),

3. He responded to questions with questions, calling the “the person” to a deeper level of thinking. Understood His audience
4. Built up to His point
5. Dealt with the heart of issues
6. Never wasted opportunities

ACTIVITY: Matt: 5 The Sermon on the Mount

Form 8 groups – 8 sections of the Chapter. What principles do you find in your section?