

MEDIA IN MINISTRY

“I have become all things to all, to save at least some.”

1 CORINTHIANS 9:22B-23

of US adults that use...

FACEBOOK 69%

YOUTUBE 73%

INSTAGRAM 37%

71%

of consumers who have had a positive experience with a brand on social media are likely to recommend the brand to their friends and family

MEDIA IS NOT A REPLACEMENT

KNOW YOUR AUDIENCE

**EVERYTHING COMMUNICATES
SOMETHING**



BE A COPY CAT

LESS IS MORE

CLEAR > CATCHY

RESOURCES

WEBSITES

Free High Quality Photos - <https://unsplash.com/>

URL Shortener - <https://tinyurl.com/>

Media & Church Research - <https://www.pewresearch.org/>

How To's - <https://www.youtube.com/>

PHONE APPS

Photo Editing - Afterlight

Photo Editing - Lightroom

Media Posting - Buffer

Media Posting - Hootsuite

FACEBOOK PAGES TO FOLLOW

Elevation Church

North Point Community Church

Saddleback Church

YOUTUBE CHANNELS TO FOLLOW

StPatsYouth

Ascension Presents

Life Teen

INSTAGRAM PAGES TO FOLLOW

npinsideout

North Point Community Church

Blessedishe_

**Feel free to contact me if you have any questions!
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